

The Heart of the City Partnership



Overview

For centuries, Peterborough Cathedral has been at the heart of city life, a place of worship, welcome, culture and civic pride. Open daily and with entry by donation, it serves everyone, of all faiths and none.

The Heart of the City Partnership brings together businesses who believe a thriving city needs strong, visible cultural institutions, and who choose to stand publicly behind one of Peterborough's greatest assets.

Members will join a trusted network of businesses that recognise the social, cultural and economic value of a strong and thriving Cathedral. Partners will help secure its future while aligning their brand with heritage, community and visionary leadership.

The Cathedral currently faces a £1,400 daily operating deficit. Business support is essential to keeping it open, welcoming and serving the city.

Our goal is 100 partners contributing £100,000 annually and acting as informed, influential advocates across Peterborough. This is not sponsorship, it's a shared commitment: businesses backing the Cathedral, and the Cathedral strengthening the city we call home.

One Cathedral. One City. One Heart

Membership Benefits

Participation in the *Heart of the City Partnership* offers visible recognition, meaningful engagement, and authentic civic alignment:

- Public recognition on a dedicated Business Supporters plaque within the Cathedral and on the Cathedral website.
- An annual invitation-only reception, hosted in the Cathedral.
- Quarterly morning networking meetings, offering insight into Cathedral life and wider city developments.
- Complimentary tickets to selected Cathedral events throughout the year.
- Curated Cathedral tours, ideal for staff engagement, client hospitality or supplier appreciation.
- Recognition on social media reaching in excess of one million people per month.

To find out more please contact:
headfundraiser@peterborough-cathedral.org.uk